

THE CALL

HATZOLAH CENTRAL JERSEY AUCTION 2024



HATZOLAH CENTRAL JERSEY PRESENTS

THE CALL



THEY RESPOND AGAIN AND AGAIN
365 DAYS A YEAR

**THEY GO
BEYOND
THE CALL
OF DUTY**



THEY'RE THERE
TO ANSWER
EVERY **CALL**

**WILL WE
HEED THEIR
CALL?**

Turn the pages in this book.
See the incredible prizes
CALLING your name.

**ENTER THE
HATZOLAH
AUCTION NOW.**

**ANSWER
THE CALL!**





CALL OF THE SIREN

PRIZE PACKAGE

CHOOSE "CALL OF THE SIREN"
AND BE ENTERED INTO
1 PRIZE PACKAGE!

\$36



CALL OF DUTY

PRIZE PACKAGE

CHOOSE "CALL OF DUTY"
AND BE ENTERED INTO 1 ADDITIONAL
PRIZE PACKAGE BELOW IT TOO!

\$72



CALL OF COMMITMENT

PRIZE PACKAGE

CHOOSE "CALL OF
AND BE ENTERED INTO
PRIZE PACKAGE

\$108

PRIZE PACKAGES

When you enter the Hatzolah Auction, you've answered **THE CALL**. For every package you enter to win, you're automatically entered into additional prize packages too! That's a lot more than what's CALLED for!

WHICH PRIZE CALLS YOUR NAME?



CALL OF COMMITMENT

PRIZE PACKAGE

CHOOSE "CALL OF COMMITMENT"
AND BE ENTERED INTO 2 ADDITIONAL
PRIZE PACKAGES BELOW IT TOO!

\$20



CALL OF YOUR HEART

PRIZE PACKAGE

CHOOSE "CALL OF YOUR HEART"
AND BE ENTERED INTO 3 ADDITIONAL
PRIZE PACKAGES BELOW IT TOO!

\$180



CALL OF COMPASSION

PRIZE PACKAGE

CHOOSE "CALL OF COMPASSION"
AND BE ENTERED INTO 4 ADDITIONAL
PRIZE PACKAGES BELOW IT TOO!

\$250

CALL OF ACTION

\$360 GET 2 ENTRIES IN
EACH PRIZE PACKAGE

CALL OF ENERGY

\$540 GET 5 ENTRIES IN
EACH PRIZE PACKAGE

CALL OF LIFE

\$1,000 GET 10 ENTRIES IN
EACH PRIZE PACKAGE

\$250

CALL OF COMPASSION

Win all of these fabulous prizes!



\$10,000



Photos are for illustrative purposes only

Address It Led
 Address Light • Aqua
 Filter Plus Water Filter •
 Best Furniture 12 Folding
 Chairs • Domani Home
 \$1000 • Everkleen Home
 Cleaning Services • First Class
 Landscaping \$1000 • Window
 Treatments by Interiors • KM Events
 Kiddush Package • Lakewood Hosts
 \$1500 • Lakewood Judaica \$100 • Linen
 Loft \$250 • Linen Lounge Linen Set •
 Opulence Décor Custom Tablecloth • Pish
 Posh Baby Doona • Rainbow Lighting \$2000
 • Set Your Table \$500 • Source Flooring Vinyl
 Flooring • Statement By Design Fur Pouch • Superior
 Coffee Services Coffee Machine • Swingit Adult
 Swing • TH Interiors \$10,000 • The Westview Shoppe
 Challah Board • Town Appliance Upright Freezer



\$180

CALL OF YOUR HEART

Win all of these fabulous prizes!

\$7,200

REICH JEWELERS

EUROPEAN SILVER





- Abecasis
- Italian Jewelry • Blue Diamond Solitare
- Pendant • Borsalino Hat • Brooklyn Southwest \$180 • Circa \$100
- Cosmetic Scenter \$50 • CR Makeup \$100 • European Silver \$3600 • Garage Chic \$100 • Gefen Optical \$500 • Hat Box Men's Package
- Jerkey Joy Gift Box • Kaylah Design \$500
- Ladida \$500 • Lakewood Watches \$120
- Little Peanut \$100 • Marcy's Clothing \$500
- Meat & Board \$300 • Piccolino \$200 • Polka Dot \$250 • Reich Jewelers \$3600 • Shoe Palace \$150 • Shoppers Paradise \$100 • Sparkles \$200 • The Shell Station \$100 • Twin Rocks Water Cooler



\$120

CALL OF COMMITMENT

Win all of these fabulous prizes!

\$5,000





Artscroll \$360 •
 Baked By Bracha
 Cake • Batter &
 Crumb Cheesecake
 • Bella Sabatina Tea
 Essence Package •
 Confection Collection \$100 •
 Fauxever Florals \$250 • Floating
 On Air Balloons Column • Focus
 Camera \$5000 • Kalamata \$100 •
 Kitchen Clique Sebo Vacuum • Linen
 Shoppe Bedding Set • Meyer Catering
 Shabbos For 10 • Namery Gifts Luggage
 Set • Safety First Remote Starter • Salt
 Steakhouse \$500 • Siegelman's Cakes \$120
 • Sweet Sensations \$100 • Tablecloths By The
 Yard \$120 • Tali's Global Flowers \$50 • Trip For
 2 To Anywhere In the USA

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\$72

CALL OF DUTY

Win all of these fabulous prizes!



**GOURMET
GLATT**

\$2,500





Avery & Jay's
 \$100 Bagel King
 \$100 • Bizi Children's
 Boutique \$500 •
 Cafotteria \$100 • Caplan
 Cuts \$200 • Elemeno \$250
 • Estreia \$180 • Catering
 at Fish Grill • Gourmet Glatt
 \$2,500 • Jerkey Joy • Joseph
 & David \$36 • Juvenile Planet
 \$150 • Lakewood Matzo Bakery
 • Lamppost Bistro \$300 • Little
 Women \$180 • Marcy's Boys Club \$500
 • Park Ave Appliance Gas Grill • Pizano
 \$100 • Schucks Fine Pastries • That Sushi
 Spot \$100 • The Gym • Torah Treasures
 Tottini \$250 • Z Stander Designs Giftware

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\$36

CALL OF THE SIREN

Win all of these fabulous prizes!

\$1,800



TOYS AU



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- Babys Breath
- Layette Set •
- Crème \$100 • Climb
- Zone Admission
- for 25 • Dandicraft
- \$100 • Incredoughble
- Israel Book Shop \$100
- NakiRadio Naki23 •
- Out to Lunch \$100 • Singer
- Balloons Entertainment •
- Sprinkles \$150 • Sugo Artisanal
- Pizza \$100 • The Nuttery Specialty
- Drinks • Toys for Thought • Toys
- for U \$1,800 • American Girl Doll



HATZOLAH IN NUMBERS

4,500

Transports To
Hospitals

120

Seconds Average
Response Time

31

Paramedics

175

Volunteer
Members

1

Dentist

200

Defibrillators

→ EMERGENCY

→ South Entrance

HOSPITAL
Complex



19,000+

Calls this year

37

LifePaks

5

PA's

3

Garages

6

Thumpers

6

Paramedic
Vehicles

15

Ambulances





EMERGENCY!



COMMUNICATION



DISPATCH



MEDICAL SUPPLIES



INSURANCE

BEYOND THE CALL



BUILDING MAINTENANCE



VEHICLE MAINTENANCE



EQUIPMENT



COMMUNITY SAFETY AWARENESS



TRAINING



A CLOSE CALL

It was in the midst of Shabbos davening, when a sudden collapse shattered the peaceful ambiance that Shabbos brings. Panic surged in the crowd; where would we get a phone to summon help? With the fallen man deemed unconscious, it was a life-threatening situation. We had to find a phone. And fast.

Amidst the chaos, realization struck. There was an emergency red phone stationed in the hallway. It was something we never thought we would need, but now we did. Swiftly the phone was activated, and automatically the call for help went through.

Within seconds the man was in the capable hands of 3 Hatzolah members. Using their **state of the art equipment and medical expertise**, they were able to stabilize the patient and return him to consciousness.


THE SIGN'S CALL

Hailing from Brooklyn, my much needed summer escape led me to a serene rental home in one of the newer areas of Lakewood. One scorching hot afternoon, while enjoying the pool, laughter turned into distress when my young son began struggling in the water, on the verge of drowning. Panic spread as we desperately sought help.

In the midst of chaos, I recalled a sign near the pool - a prominent display with the Hatzolah emblem and an emergency number. With trembling hands, I dialed the unfamiliar digits. In what felt like a heartbeat, Hatzolah was informed.

Moments later, Hatzolah's siren broke the silence, heralding their swift response. As I pulled my little boy to safety, trained hands took over and gave him the urgent care he needed while the enormity of what had just transpired hit me.

Just a bit longer, and it would have been too late. Though we were quite a distance from central Lakewood, **with their fleets strategically placed, Hatzolah has everyone covered.**





THE BABYSITTER'S CALL

While babysitting for a family, I found myself in charge of a trio of angelically sleeping children. Things were peaceful and calm, which allowed me some time to study for my upcoming exams. Whilst checking up on the kids, right in front of my eyes, the three-year old's eyes started rolling backward, her body trembled.... and then went limp. The panic that gripped me in that moment completely took over. I somehow came to my senses and hastily called Hatzolah, a number I knew in my sleep. But wait... where was I?

Frantically searching for the address of the home I was in, my eyes fell upon a sign on the fridge - a clear note with Hatzolah's emergency number and the house address. With a sense of relief, I managed to give it over to the dispatcher.

Minutes later, the responders arrived, professionally attending to the child's needs with care and expertise.

It was a frightening experience to say the least but I'm ever so happy the parents had the foresight to have their address posted for their babysitters and visitors.

THE CANDY'S (RE)CALL

After school my friends and I were playing ball at the park. We were enjoying the late spring afternoon while treating ourselves to the latest candy on the market. Suddenly, one of my friends began choking, his face paled.

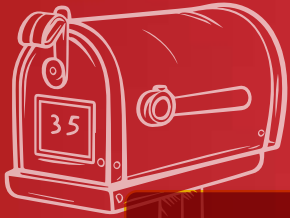
Panic surged, and the cheerful atmosphere turned frantic. One of the boys had a family phone and quickly scrolled through the contacts and dialed Hatzolah for help. His voice was trembling as he shouted for assistance.

"Help! Someone's choking at the park!" He yelled repeatedly, overwhelmed by the urgency of the situation. The dispatcher on the other end remained calm, guiding the caller for more details. "Where exactly are you? What's happening?" Through the chaos, the dispatcher pieced together the critical information - the park location, the emergency, and our friend's condition.

In no time, the Hatzolah team arrived. **With practiced precision, they acted swiftly, clearing the obstruction and ensuring my friend's safety.** As my friend caught his breath, the tension slowly ebbed away, and we finally caught our breath too.



HATZOLAH CALL TIPS



ADDRESS

Display your home address in a prominent and well lit location

INFORMATION

Post your address and phone # clearly inside your home

HATZOLAH

Save Hatzolah's emergency number in your contacts for quick access



THE CALL

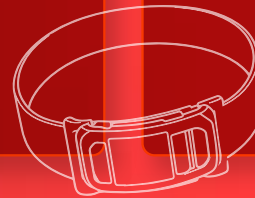
When calling for help, give the dispatcher precise & clear information

REFLECTORS

Always wear a reflector so you're visible in the dark

HELMETS

Be sure all cyclists are wearing a secure helmet



BABYSITTING

Give your babysitter access to a phone in case of emergency

PREVENTION

Leave hot water urn out of reach of children



POOL SAFETY

Hang a sign prominently displayed with the pool location and Hatzolah #

CAR SEATS

Correctly used child safety seats significantly reduces the risk of serious injuries



DRIVEWAYS

Extra caution is necessary when backing out of a driveway

PRODUCTS

Store all medications and household chemicals safely







HATZOLAH ON CALL

AMBULANCE

An ambulance is an ER on wheels, bringing hospital care to a patient within minutes. ALS vehicles are equipped with medications and advanced equipment to treat complex emergencies. Maintaining Hatzolah's 23+ emergency vehicles requires specialized insurance, diesel fuel, and ongoing maintenance. Hatzolah keeps its fleet of ambulances in superb condition, ready to roll at a moment's notice, bringing the finest in emergency medicine to **EVERY CALL.**



LIFEPAK

A LifePak is a portable all in one heart monitor, EKG, and defibrillator which can diagnose, monitor, and treat cardiac emergencies. LifePaks help first responders accurately diagnose a patient's symptoms, provide the proper treatment, and identify the best immediate follow up care. LifePaks bring hospital grade equipment to patients, helping Hatzolah members save lives on a cardiac **EMERGENCY CALL.**



THUMPER

A Thumper is a compression device used to perform CPR with great efficiency. A Thumper can provide regular compressions at proper intervals, increasing a patient's chance of revival. Hatzolah equips paramedic vehicles with thumpers, to respond with utmost competence to **EACH CALL.**



EMT & MEDIC BAG

An EMT bag contains basic non-invasive life support equipment, including but not limited to, a defibrillator, oxygen, stethoscope, pulse oximeter, blood pressure and trauma kits. A medic bag contains more advanced medical equipment, used by licensed medics. This bag contains intubation supplies, drugs, glucometer and more. Every Hatzolah member is equipped with one, or both bags. Over the 350+ square mile area which Hatzolah CJ covers, there are hundreds of bags available, bringing state of the art emergency care to **EVERY CALL.**



DEFIBRILLATOR

An AED defibrillator is a specialized piece of cardiac equipment that is used to shock a patient's heart during cardiac arrest. Defibrillation restarts the heart, in the hope that it will resume beating normally. Defibrillators can analyze the heart's rhythm to determine if shocking is appropriate. Hatzolah's defibrillators have saved many lives, and are a critical piece of equipment for all Hatzolah members who are **ON CALL.**



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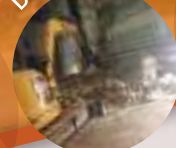
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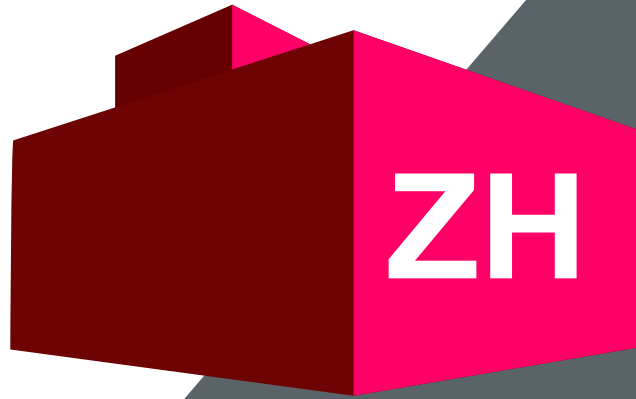
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gluck
PLUMBING

HOW TO GIVE

For every package you enter to win, you're automatically entered to win every package below it.



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Call of Compassion

\$180
Call of Your Heart

\$120
Call of Commitment

\$72
Call of Duty

\$36
Call of the Siren

\$360
CALL OF ACTION

\$540
CALL OF ENERGY

\$1,000
CALL OF LIFE

CONTACT INFORMATION

NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

PAYMENT ENCLOSED (Checks Payable To Hatzolah EMS)

PLEASE CHARGE MY CARD

CC#

EXP.

CVC

EIN# 223219824

Money received after drawing will be considered a donation.

Drawing Date • **Sunday • March 3, 2024**

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Hatzolah Office

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POB 267
Lakewood, NJ 08701

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EMAIL

win@hatzolahcj.org

ONLINE

hatzolah.auction

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